Asian Leading Show for Cleaning Industry

2018

Expo Clean for Commercial Properties and Hotels 2018

Post Show Report

April 26 - April 28, 2018
Shanghai New International Expo Center (SNIEC)
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Exhibition
Review
Expo Clean for Commercial Properties and Hotels is the Premium Meeting Point of the Asian Cleaning Industry. The Cleaning Industry in China has developed from a very pre-mature industry to a modern and innovative industry. China is now the hub of the worldwide cleaning production equipment, tools and chemicals. Buyers have the unique opportunity to source from a large amount of product in different qualities and price ranges.
Exhibition Data

Display Area: 38,684 m²

Exhibitors: 453
- Domestic Exhibitors: 337
- Overseas Exhibitors: 116

Visitors: 21,199
- Domestic Visitors: 16,569
- Overseas Visitors: 4,630
Exhibitors And Visitors
The total amount of exhibitors for this exhibition is 453, with year-on-year growth of 3%, with 337 domestic exhibitors and 116 overseas exhibitors.
Domestic Visitors

On-site total amount of visitors of this exhibition is **21,199**

Year-on-year growth of **8.97%**

The number of domestic visitors is **16,569**

Professional visitors mainly come from East China, Northern China, Southeast China, Southern China.
Association Delegators

- Preparatory Committee for China Cleaning Industry Association
- Shanghai Association for City Appearance Environmental Sanitation Building (Construction) Specialized Committee
- Zhejiang Cleaning Industry Association
- Henan Cleaning Industry Association
- Nanjing City Appearance and Cleaning Association
- Anhui Cleaning Industry Association
- Beijing Cleaning Service Association
- Shanghai Tourism Trade Association Hotel Industry Branch
- Ningbo Hotel Industry Association
- Shanghai Stone Material Industry Association
- Shanghai Bio-pharmaceutics Industry Association
There are 4,630 overseas visitors, mainly from Asian countries, USA, Italy and other European countries, Australia and Russia.
Expo Clean for Commercial Properties and Hotels 2018 is held in Shanghai New International Expo Center (No. 2345 Longyang Road, Pudong New Area, Shanghai) from 26th – 28th, April 2018. As one of the professional cleaning exhibitions with large scale, variety and influence in China, the conferences, forums and exciting events in the 2018 exhibition will present you the latest trends in the industry.

Mr. Zhou Shaojun, President of Guizhou Clean Industry Association, gave the opening speech.

Mr. Yu Yulong, President of Shanghai Indoor Air Purification Industry Association, gave the opening speech.

The guests had a group photo taken.
CCE 2018 Awards held in Holiday Inn Shanghai Dahua Jinxiu. Since it is an authoritative and professional award in the cleaning industry, the judges of this year are all experts in industrial institutions to evaluate innovative products. Finally, products of 31 companies stand out from the numerous participated products, and leaders from domestic and foreign authoritative institutions to present prizes.

This Diamond Award which is divided into 3 major awards, influential brand award, innovative product award and industrial brand award, with 14 sub-awards. It is the long-awaited annual ceremony in China cleaning industry and the leading globally focused indicator of innovative achievements in China cleaning market.

**Time:** At 18:00 April 27, 2018
**Venue:** Holiday Inn Shanghai Dahua Jinxiu
2018 Forum on Cleaning Production in Pharmaceutical Industry

Time: Apr. 26 2:00 pm - 4:00 pm
Venue: Conference Room M40 in N1 Pavilion
Organizer: Shanghai UBM Sinoexpo International Exhibition Co., Ltd.
Supporting unit: Shanghai Bio-pharmaceutics Industry Association

Forum theme: Cleaning Problems that Pharmaceutical Industry is facing and how to deal with them

Experts from bio-pharmaceutical industry bring together to make an in-depth analysis for kinds of cleaning problems arising from the manufacturing process in current bio-pharmaceutical industry and further propose specific demand points for achieving clean and environmentally-friendly mode of production. On this basis, Suppliers will render constructive solutions depending on relevant demand by virtue of professional cleaning equipment and complete cleaning system solution.
CCE China Clean Skills Competition has always been a highlight of the exhibition. This year, the organizer launched 6 major operational skill competitions: skill competition for carpet cleaning in starred hotel, scrubber operation skill competition, dust mop skill competition, glass cleaning skill competition, floor sweeper skill competition and stone crystal-plane polishing skill competition, which not only made the show more attractive, but also provide workers at the production line with more opportunities to exchange experience with each other and to display their own merits.
Skill Competitions

Six Competitions

- The 3rd Weizhuo Cup of Scrubbers Operational Skill Competition
- The 3rd “Shangyijie” Cup of Floor Sweepers Operational Skill Competition
- The 1st “Crystal Shield” Cup of Stone Crystal-plane Polishing Skill Competition
- The 6th “Ange” Cup of Glass Cleaning Skill Competition
- The 2nd “Jinyijie” Cup of Dust Pushing Operational Skill Competition
- The 4th “LYX” Cup of Skill Competition for Carpet Cleaning in Starred Hotel

Supporting Partners

- [3M]
- [Shanghai Clean Alliance]
- [Zhejiang Cleaning Industry Association]
- [KING]
- [ECG]
- [Shanghai Tourism Trade Association]
Skill Competitions

Gallery
**Objective**: In order to express our appreciation to all professional visitors’ long-standing strong support to CCE exhibition, to further interact with visitors and deepen communications between visitors and exhibitors, and to enrich the pleasure of exhibition, we hereby had a lottery activity for all visitors onsite who were required to collect three stamps.

**Activity content**: Spot audience who has collected three stamps is allowed to participate in the lottery activity and has a chance to win mysterious prizes.

**Activity area**: Visitors are required to get the raffle ticket for stamp in the reference desk at the entry of exhibition (North hall at No. 2 entry of Pavilion), host office in N1 Pavilion and the reference desk in N2 Pavilion.

**Content of stamp for three enterprises**
N1 Pavilion “CHINA”
N2 Pavilion “CLEAN”
N6 Pavilion “EXPO”
Equipment Display & Practical Area

Display of N1 Outdoor Environmental Sanitation Equipment

Display of Environmental Cleaning Equipment
Gathered Industry Masters
Marketing & Planning
China Clean All-Media Platform originates from Expo Clean for Commercial Properties and Hotels (CCE). CCE was founded in 2002 and has been successfully held for 19 sessions so far. It is a leading exhibition in Asian cleaning industry and has been recognized and supported strongly by professional associations, Medias and brand enterprises at home and abroad. CCE provides the business chance for both exhibitors and visitors every year.

Based on the massive high-quality data accumulated by CCE and professional support resources overseas and abroad, China Clean All-Media Platform is developing towards diversification. The exhibition has launched the following products successively: Qigle cleaning products online, EDM, touring seminar, authoritative award in cleaning industry - “Diamond Awards” and China Clean Alliance. It has become the leading professional cleaning media in China and Asia with incomparable integrated marketing advantages.

*CCE’s B2B website specializes in cleaning product trade
*CCE’s B2B website specializes in cleaning product trade

*WeChat is the most wildly used social media in China, Monthly Active User Number reach to 963 Million(Data collected by 2nd Quarter 2017)
China Clean Expo Shanghai attracts 10,000 visitors

China Clean Expo
Asia's Leading Cleaning Show

Posted by: Super Admin
February 3, 2015
in Daily News, News

The 2015 China Clean Expo (CCE) 2018 officially began on 22nd April at Shanghai	Expo Centre. The fair, held biannually, is one of the largest cleaning exhibitions in China. It is co-organized by the China Cleaning Industry Association and Shanghai Century Exhibit Co. Ltd.

According to event organizers, more than 1,000 exhibitors and over 100,000 visitors are expected to attend the exhibition, which will run for three days.

China Clean Expo (CCE) 2018 is the premier event for the Chinese cleaning industry, featuring the latest products, technologies, and services. The fair serves as a platform for industry professionals to network, exchange ideas, and explore business opportunities.

For more information, please visit: http://www.cce-expo.com

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LI Chun, Manager of Shenyang Siasun Robot & Automation

We are glad to participate in CCE Expo this year. The organizer provides us with a platform in favor of contacting and making communication with our counterparts, thus broadening our contacts with more customers in cleaning industry through suppliers’ upstream-downstream enterprises.

WU Jiayin, Manager of Shanghai Gaussian Automation Technology Development

Based on my years of experience in exhibition participation, CCE Expo can be called one of most complete and professional exhibitions in China cleaning industry as yet. What we have more interest lies in property forum held at the same time and other relevant activities of great significance. We hope the organizer can pay more attention to the field of intelligent cleaning.

Pat Schottler, Vice President (APAC Area) of Tennant Cleaning System & Equipment

CCE is a vital exhibition for APAC Area, through which we take every opportunity to attract more major customers. Comparing products of our rivals and that of ours, we created our own advantages.
Integration Leads to an Intelligent & Technical Life!

- New Industrial Integration in Cleaning Property & Intelligent Retail Exhibition Series

- Displaying a new industrial pattern led by modern intelligent technology in all dimensions

Do not miss out the integration!
Expo Clean for Commercial Properties and Hotels 2019

25th - 27th April 2019

Shanghai New International Expo Center (SNIEC)

No. 2345 Longyang Road, Pudong New District, Shanghai

See you in 2019!