



BUILD+DECOR 2012

19th China International Building Decorations & Building Materials Exposition

Dates: Mar. 5th-8th, 2011

Venue: China International Exhibition Center (New Venue&Old Venue), Beijing

Show Area: 160,000 sqm

Estimated Attendees: 180,000

Thematic Exhibitions:

China International Wallpapers&Decorative Textile Exhibition

China International Doors & Decorative Hardware Exhibition

China International Home Textile & Interior Decorations Exposition

China International Stone Products and Equipment Expo

China International Mortar Technology and Products Exhibition

China International Decorative Glass, Art Glass and Technology Expo

China International Exhibition on Windows, Curtain walls & Ceilings Exhibition

China International Cabinet, Partition, Stair & Wooden Products Exhibition

China International Roof Systems, Wall Materials & Villa Materials Exhibition

China International Ceramics, Kitchen & Bath Exhibition

Approval Authority:

China Council for the Promotion of International Trade (CCPIT)

Sponsors:

China Building Decoration Association (CBDA)

China International Exhibition Center Group Corporation (CIEC GROUP)

Organizers:

China B & D Exhibition Co., Ltd.

Build+Decor –The Leading Trade Fair in Asia

Build+Decor, the largest and most comprehensive exhibition on building decoration and materials in China, has won a great reputation for its specialization and positive outcome, and maintained popularity among professional visitors both at home and abroad.

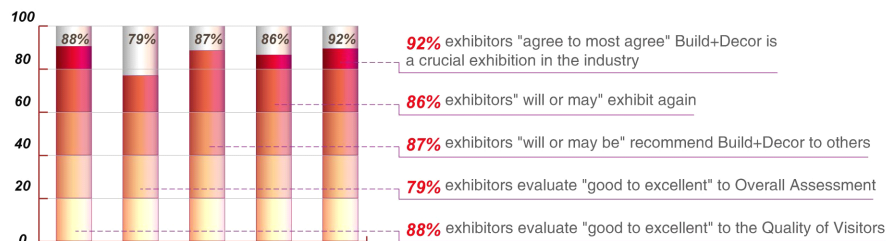
The past year witnessed the world economic recovery in many fields, especially building decorations and building materials industry in China. It's the remarkable improvement of people's living standard that do increase the expenses on building decorations and building materials. A report from China Building Decoration Association shows that the Chinese family spend almost 1,500 billion RMB on home decoration every year.

19th China International Building Decorations & Building Materials Exposition(shortly as Build+Decor 2012) is one of the largest international trade event focused exclusively on all aspects of building decorations and materials specifically serving tens of thousands of industry professionals. One of highlights on Build+Decor 2012 is the joint exposition held concurrently in the old venue and new venue of China International Exhibition Center. The exhibition space will reach unprecedented 160,000sqm.

Confidently Peering into Build+Decor 2012

Being an effective platform of industry, Build+Decor 2011 is successfully held on March 2nd- 5th, 2011. 9 standard halls and 5 temporary halls which covers 130,000sqm. Nearly 1,600 exhibitors booked their ideal booths and were pleased with Build+Decor 2011. About 150,000 professional visitors were attracted. The overall satisfaction level of domestic visitors was higher than last year. The visitors from abroad were more interested in China market.

Exhibitors from All Sectors



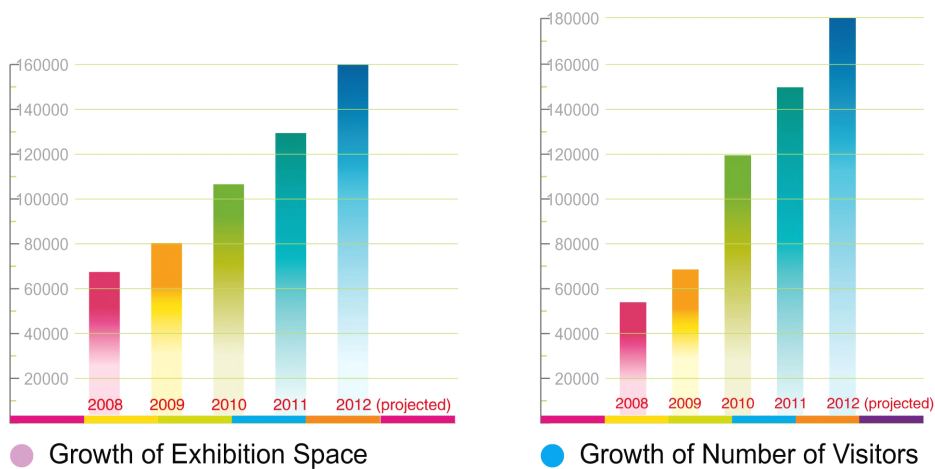
149,320 Visitors from All Sectors



Visitors from China



Looking back at 18 years development of Build+Decor, it has enjoyed a sustainable and high speed growth, which boasts unparalleled efficiency in promoting brand, expanding customer base and selling product to the greatest number of influential buyers.



* First-class and International Venues

Build+Decor 2012 will be staged at the new venue and old venue of China International Exhibition Center which both are modern and well-facilitated exhibition center. The exhibit categories are more clear as well as more space will be provided to the potential exhibitors. For all attendees there are easy accessibility to these two venues directly by subway and bus.

* Aggressive and targeted marketing campaign

Every exhibitor at Build+Decor is part of this marketing campaign. We work hard to capture the attention of high-level industry professionals and lure them directly to exhibitors' booths by direct mail, advertising, public relations, other marketing promotions. More than 248 domestic media, 47 overseas media and some related specialized associations support Build+Decor in different aspects.

Show Information & Participation Procedures

Exhibits Profile

Ceramics, Tiles, Kitchen & Bathroom Facilities	Mortar Technology and Products
Stone Products and Equipments	Paint & Coating
Building Glass & Decorative Glass	Construction Materials, Structures & Equipment
Ceilings, Walls and Roofing Materials	Energy-Saving Solution
Doors, Windows & Hardware	
Wallpapers & Decorative Textiles	
Building Technologies & Managements	

Participation Cost

Shell Scheme Booth (9 m²) : USD 300/ m²

Raw Space (min.36 m²) : USD 250/ m²

A. Shell Scheme Booth

US\$300.00 / sq. m (Minimum of 9 sq. m)

Basic fittings including wall panels on 3 sides (2 for corner booth), fascia board with company name in English and Chinese, 1 Power Point of 5A/220V, carpeting, 2 spot lights, 1 information counter, 1 square meeting table, 4 chairs and 1 wastebasket.

B. Raw Space ONLY

US\$250.00 / sq. m (Minimum of 36 sq. m).

-Additional stand-fitting of display, electrical installation, electricity and other services are not included but can be served at the exhibitors' cost.

Participation Procedures

Book Your Space Now!

1. Fill in the space reservation form, and then return it to China B & D Exhibition Co., Ltd.
2. Arrange a down payment of 30% of the total rental to the organizer as deposit of space reservation
3. Confirmation and the Exhibitor's Manual will be forwarded to exhibitors.
4. Follow the instruction in the Exhibitor's Manual and send back the necessary forms before deadline.
5. Arrange the remaining balance of the total rental and make it be settled on or before December 31st, 2011.

Please remit the payment as follows

Beneficiary: China B&D Exhibition Co., Ltd.

Account No: 020 025 300 902 454 0711

Swift Address: ICBKCNBJBJM

Bank: Industrial and Commercial Bank(ICBC), Beijing Municipal Branch, Guozhan Sub-Branch

Contact Information

CIEC Exhibition Co., Ltd. / China B & D Exhibition Co., Ltd.

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Exhibition Website: www.build-decor.com